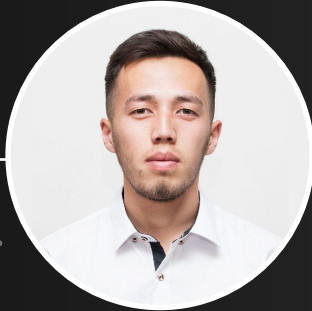


Argen B. Bekbolotov

Digital Marketing Manager



#23Y.O.

«Creativity Takes Courage»

Highly motivated self-taught person who learns to create unique things that will convey a powerful message.

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#LANGUAGES

EN

KG

RU

TR

#EDUCATION

Software Engineer (2020)

TSU (OSPO) College

Computer Science in Economics (2023)

Kyrgyz National Agrarian University

#SELF - STUDY

Digital Marketing

Google Digital Garage

Marketing | SEO

Google Skillshop / Think with Google

Meta for Business

Facebook Blueprint

Full Stack Marketer / Product Manager

Skillbox.ru | YouTube

UI / UX

Skillbox.ru | YouTube

Project Manager

Skillbox.ru, YouTube

Yandex for Business

Practicum Yandex

Communication and Psychology

Google Academy, Books

#SKILLS

Digital Marketing

Project Management

WEB Development

PR Marketing

UI/UX

Marketplace

E-Commerce Marketing

Digital Management

Work Experience

International Higher School of Medicine

University | 2022 - Now

- Market and competitive environment analysis
- Creation and optimization of product cards
- Managing advertising campaigns
- Working with ratings and reviews
- Pricing and sales strategies
- Analytics and reporting
- Development of a promotion strategy
- Working with online content
- Design works
- Managing the process of working with the Site | App

International Higher School of Medicine

University | 2022 - Now

- Development and implementation of a digital strategy
- Digital Campaign Management
- SEO and Website optimization
- Content Marketing
- Budget management
- Communication and coordination
- Brand Reputation Management Online
- Interaction with the media
- Preparation of branded materials
- Organization and promotion of events

Sheraton Hotel Bishkek

Hotel | 2021 | Second internship

- Participation in the development of marketing plans aimed at increasing the number of bookings, increasing brand awareness of the hotel and improving interaction with guests.
- Monitoring guest reviews on different sites (TripAdvisor, Google, Booking.com).
- Interaction with PR agencies, bloggers, and journalists to attract attention to the hotel.

Resident

Hotel&Restaurant | 2021 | First internship

- Assistance in the development and implementation of a marketing strategy
- Working with social media and content
- Online Promotion
- Analytics and reports
- Organization of events and promotions
- PR and working with reviews
- Interaction with partners and contractors

COVER LETTER

Dear Interviewer,

My name is Argen, and I am writing to express my interest in the Digital Marketing position at your company. I am 23 years old and hold a degree in computer engineering; however, I chose to pursue a career in marketing several years ago and have found my passion in digital marketing.

My primary goal is to work in large companies, in the **premier league**, alongside the best professionals in the field. Being in such an environment motivates me to develop more rapidly and set ambitious goals for myself. I aspire not only to advance my career but also to grow personally and spiritually, and I firmly believe that working with a strong team in an international setting is the best path to achieving this.

I am willing to make significant efforts to reach my goals and am open to new challenges. I am considering **relocation to gain experience in other countries** and am ready to adapt to new conditions to become part of a team of leaders.

I would be delighted to discuss how my skills and aspirations could contribute to your company. Thank you in advance for this opportunity.

Sincerely,
Argen Bekbolotov